



**"Exclusive & Extraordinary International- I Am The World - 2025 !!!**

WELCOME TO THE SHOW  
**Your Moment of Destiny Awaits"**



**World's Premier Pageant for All Women & Men Age 40+**

You can be in your age of 40's 50's 60's or even more

[Website: www.iamthe.world](http://www.iamthe.world)

**Show Dates: 18th – 21st Sept 2025  
Grand Finale – 21st Sept 2025.  
Host City – New Delhi, INDIA**

**WOMEN & MEN**

**From All over the World All Nationalities:  
CLASSIC PERSONALITY (40-75 YRS)**

**"YOUR TIME IS NOW. EMBRACE THE ELEGANCE OF YOUR JOURNEY."**

**"COMMAND THE STAGE. YOUR PRESENCE IS YOUR STRENGTH."**

**"NO PRIOR EXPERIENCE NEEDED – JUST THE COURAGE TO EMBRACE YOUR POTENTIAL."**

**"A BURNING DESIRE FOR TRANSFORMATION – A WILLINGNESS TO STEP INTO THE BEST VERSION OF YOURSELF."**

- **NO WEIGHT BAR: YOU CAN BE OF ANY WEIGHT**
- **NO LANGUAGE BAR: YOU CAN SPEAK IN ANY LANGUAGE**
- **NO HEIGHT BAR: YOU CAN BE OF ANY HEIGHT**
- **ANY MARITAL STATUS: YOU CAN BE MARRIED, SINGLE, DIVORCED, SEPERATED, WITH OR WITHOUT CHILDREN**

**"COMMITMENT TO THIS LIFE-CHANGING JOURNEY – YOUR AVAILABILITY IS KEY."**

# Celebrating Beauty, Personality & Elegance

Join us for an unforgettable event of grace.

"More than a pageant – a life-affirming journey for men and women 40+ ready to reclaim their power and passion."

## Who We Are:

"We are catalysts for your extraordinary evolution. We ignite the spark within men and women 40+, empowering you to shine brighter than ever before."

## **Mission**

: "Our mission is to provide a national stage where your wisdom, beauty, and talent are not just celebrated, they become an inspiration. We create a legacy of empowerment."

## **Core Values:**

Confidence, Inclusivity, Growth, Glamour, and the Celebration of Your Unique Indian Essence

*Shifts you from a general statement to a promise of personal evolution and legacy creation*

For more information, visit -

<https://www.iamthe.world/internationalexclusive2025>

# What Makes Us Different?

## Global Pioneers in Celebrating Ageless transformation

### Breaking Stereotypes:

"Unleash your true self: Free from limitations of age, height, weight, or language. This is your canvas."

"Embrace your complete identity: All marital statuses, all journeys are welcome. Your story matters."

### Holistic Grooming:

"Rediscover your radiance: Immerse yourself in transformative personality development, wellness programs, and confidence-building sessions."

"Refine your image, revitalize your spirit: Benefit from expert guidance on image building, skincare, and complete well-being."

### Real Opportunities:

"Step into the spotlight: Forge powerful brand collaborations, modeling opportunities, and ad campaigns that elevate your presence."

"Expand your world: Achieve national recognition and unlock doors to potential international platforms."

### Massive Media Exposure:

"Your story, amplified: Gain extensive national and regional media coverage, sharing your journey with the world."

Include compelling testimonials or success stories of past participants, focusing on their emotional and life transformations.

## HOW TO REGISTER & PARTICIPATE

**STEP 1** - FILL IN THE REGISTRATION FORM

<https://https://www.iamthe.world/internationalregistrations2025>

**STEP 2** - MAKE THE PAYMENT OF INR 2700/- AS REGISTRATION FEE

**THE FEE IS REFUNDED BACK IF YOU DO NOT GET SELECTED BY US**

**STEP 3** - ATTEND THE ONLINE/ONCALL INTERVIEW. IT IS ABOUT A 7-10 MINS DISCUSSION

**STEP 4** -YOU WILL GET A MESSAGE/MAIL REGARDING YOUR SELECTION

**STEP 5** - FEES – THERE WILL BE A MANDATORY PARTICIPATION FEE (ONLY IF YOU GET SELECTED)

**ALL INCLUSIVE NO OTHER HIDDEN CHARGES**

- THE FEES HAS TO BE PAID WELL IN ADVANCE FOR CONFIRMED PARTICIPATION AS WE HAVE LIMITED SEATS FIRST COME BASIS.
- WE HAVE 3 MODES OF PAYMENTS –

BANK TRANSFER, CCAVENUE, PAYTM & GPAY (A PROPER INVOICE WILL BE SENT UPON THE RECEIPT OF THE FEE)

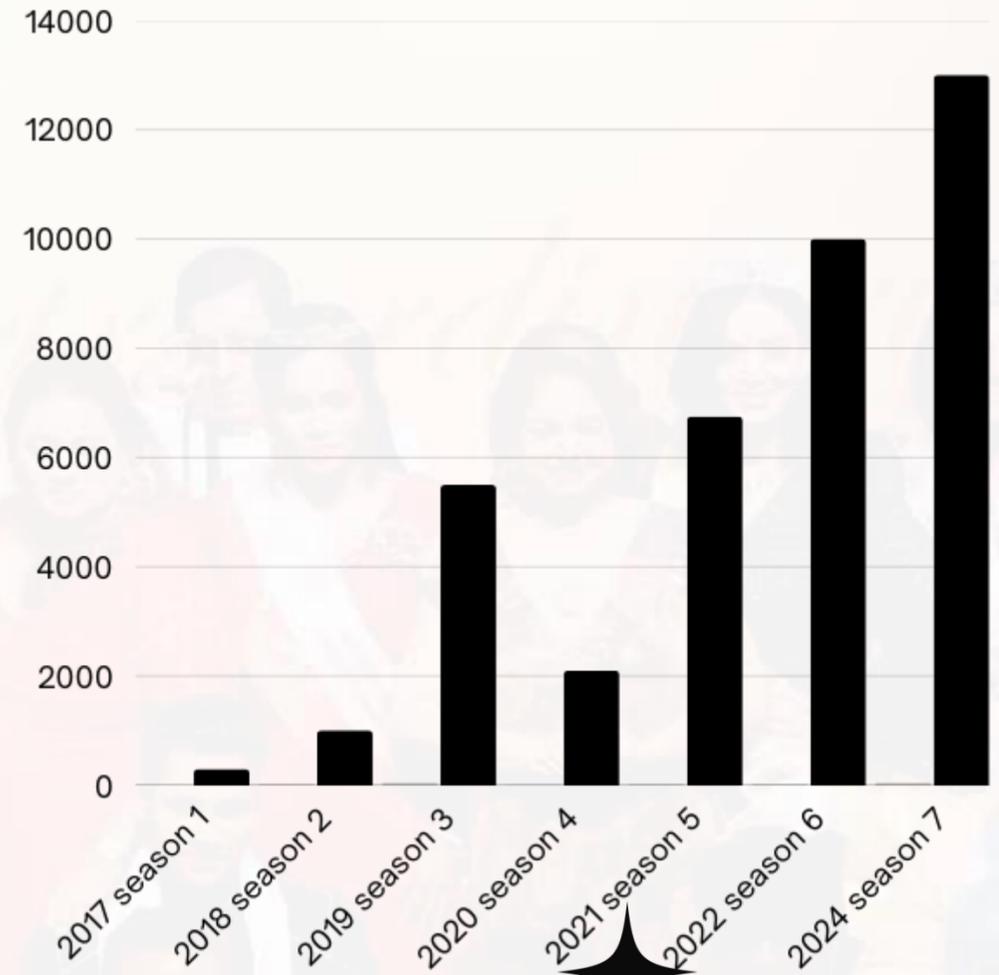
- \*\*\*PLEASE NOTE THE AMOUNT HAS TO BE PAID BY THE ADVISED DATE.

UPON SELECTION SELECT THE BEST SUITABLE PARTICIPATION FEE OPTION AND MAKE THE PARTICIPATION FEE PAYMENT TO CONFIRM YOUR PARTICIPATION

**CHECK THE FEE OPTIONS IN THE COMING PAGES**

**STEP 6** - GET STARTED WITH YOUR PREPERATION FOR THE SHOW WITH OUR TEAM

**MS CLASSIC BEAUTY E&E**  
since 2017



# Contestant Participation in the Pageant

More contestants this year than last year



### **EMPOWERMENT THROUGH PAGEANTRY**

Pageants inspire women to pursue their dreams.



### **DIVERSITY IN BEAUTY**

Diversity celebrates unique features and backgrounds.



### **CONFIDENCE IS KEY**

Confidence empowers individuals to embrace themselves.

# PROGRAM SCHEDULE & DRESS CODE

THE PAGEANT WILL BE A 3 DAY EVENT, AND IS TARGETING WOMEN AGE 40 & ABOVE AT PAN LEVEL INDIA.

THE PROGRAM WILL BE DIVIDED INTO 5 LEVELS:

AS THE AIM IS TO BUILD UP THE CONFIDENCE AND PRESENT THE BEAUTIES AS A FASHIONABLE RECOGNITION THE PLATFORM WILL GIVE OPPORTUNITY TO ALL THE CONTESTANTS TO SHOW THE BEST OF THE QUALITIES AND STYLE.

- DAY 1 – SEPT 18TH , 2025

**ROUND 1: PERSONAL INTRODUCTION** – CITY TOUR WITH PERSONAL INTRODUCTION ROUND

(BLUE JEANS WITH TEE SHIRT – TEE SHIRT WILL BE PROVIDED BY US)

- DAY 2 – SEPT 19TH , 2025

**ROUND 2: CORONATION ROUND WITH PRESS COVERAGE** - "EBRACE THE JOURNEY TO YOUR BEST SELF."

(NATIONAL DRESS REPRESENTING YOUR COUNTRY)

- DAY 3 – SEPT 20TH , 2025

**ROUND 3: WELLNESS ROUND** - "EBRACE THE JOURNEY TO YOUR BEST SELF."

(BLACK LOWERS & OFFICIAL T-SHIRT WILL BE PROVIDED BY US)

**ROUND 4: TALENT ROUND** - "UNLEASH YOUR PASSION. LET YOUR TALENT SHINE."

(DRESS AS PER TALENT PERFORMED)

- DAY 4 – SEPT 21TH , 2025

**ROUND 4: GRAND FINALE** - "YOUR MOMENT OF GLORY. RADIATE YOUR INNER STAR."

(ELEGANT EVENING GOWN)

## 1) PERSONAL INTRODUCTION

### DURING CITY TOUR

- Personal Profile Interview will portray their “I AM” Image.
- Prepare approximately 3 minutes profile about yourself to be presented before the PR & Jury

**DRESS CODE BLUE JEANS – ( TEE SHIRT WILL BE GIVEN BY US)**

## 2) CORONATION ROUND

CLOSED ROUND only Team, Jury , Press & Photographers

- The idea behind the this round is cultural exchange, to know your countries traditions, cuisine, tourism and more...

**DRESS CODE:** Country Traditional Wear

### 3) WELLNESS ROUND

CLOSED ROUND only Team, Jury & Photographers

•The idea behind the Sporty Round is to show the world that a Curvy or Plus size can be healthy & Fun loving & adventurous too. DRESS CODE: Black Lowers & Tee Shirt Please carry with you - Lowers – Black Tee shirt – WILL BE GIVEN BY US

DRESS CODE: Country Traditional Wear

DRESS CODE: Black Lowers & Tee Shirt Please carry with you - Lowers – Black Tee shirt – WILL BE GIVEN BY US

#### **4) TALENT ROUND**

Open round with limited invited guests & Jury

- **Talent Round** Many of us are perfect Dancers, Singers, cooks, Actors, Into Sports, Artists & many be many other activities. In this round the beauties will show their best talent either by performance or narration before the world proving themselves to be at par with anyone.

IT CAN BE – DANCE- WESTERN CLASSICAL OR ANY OTHER, MUSIC, SINGING, PAINTING, YOU MAY BE A BOOK READER , WRITER or any other hobby or talent that you have...

**DRESS CODE** – Basically dress code is needed only for the dance performance if required. Rest can be ok with normal presentable & comfortable wear.

**MAKE UP** – AS PER THE TALENT TO BE PERFORMED

# GRANDE FINALE

## Open Round with guests & jury

In this gala All the women & Men will put their best foot forward as fashion conscious personalities moving ahead with their all days performance with titles & crowns with confidence.

### **Dress Code:**

**Women:** EVENING GOWN. (Any Colour)

**Men :** Formal Suit (Any Colour)

### **MAKE UP & HAIR WILL BE AVAILABLE FOR FINALE**

**\*\*\*YOUR OVERALL CONDUCT DURING EVENT PROTOCOLLS**

**\*\*\* WE DO NOT SUGGEST THAT YOU GET A NEW WARDROBE FOR THIS PAGENT. THE TRICK IS TO LOOK BEST WITH WHAT IS ALREADY AVAILABLE WITH YOU. HOWEVER YOUR WARDROBE IS COMPLETELY YOUR CHOICE, BUT IT HAS TO BE AS PER THE DRESS CODES ADVISED FOR ALL THE ROUNDS.**

**PLEASE FEEL FREE TO DISCUSS YOUR QUERIES REGARDING DRESSES ANYTIME WITH US.**

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Ms CLASSIC EXCLUSIVE & EXTRAORDINARY 18th to 21st Sept 2025						
DAY	DATE	TIME	PROGRAM	VENUE	DRESSCODE	Misc
DAY 1	18th Sept 2025	Between 8:00 AM - 9:00 AM	Show Briefing & Orientation	Indoor Banquet Hall	Blue Jeans & Tee Shirt	Our Team will be present to guide you on All Occassions
		9:00 AM Onwards	City Tour with Personal Introduction Round		Tee Shirt will be given by us	
		7:00 PM Onwards	Coronation & Meeting the Jury Followed with Dinner	Outdoor Garden	National Costume	
DAY 2	120th Sept 2025	Till 9:00 AM	Breakfast	In Dining		
		9:00 AM - 11:00 PM	Practice Sessions, Grooming & Choreography	Indoor Banquet Hall	Anything Comfortble	
		1:00 PM - 2:00 PM	Lunch			
		2:00 PM - 4:00 PM	Practice Sessions, Grooming & Choreography	Indoor Banquet Hall	Anything Comfortble	
		4: 00 PM - 6:00 PM	Free Time and time to get ready for the Talent Round	In your designated areas		
		6:00 Pm Onwards	Talent Round Followed with Dinner	Indoor Banquet Hall	According to the Talent to be performed	
DAY 3	20th Sept 2025	8 :00 AM - 9:00 AM	Breakfast	In Dining		
		9:00 AM - 11:00 AM	WellNess Round	Outdoor Garden - Shade	Active Wear	
		11:00 AM - 1:00 PM	Choreography & Grooming & Practice Sessions	Indoor Banquet Hall	Anything Comfortable	
		1:00 PM - 2:00 PM	Lunch			
		2:00 PM - 4:00 PM	Practice Sessions, Grooming & Choreography		Anything Comfortable	
		4: 00 PM - 6:00 PM	Free Time and time to get ready for the Cocktail Wear Round	Indoor Banquet Hall		
		6:00 Pm Onwards	Cocktail WearRound Followed with Dinner	Indoor Banquet Hall	Cocktail Wear	
DAY 4	21st Sept 2025	8 :00 AM - 9:00 AM	Breakfast	In Dining		
		9:00 AM - 11:00 AM	Final Practice Round	Indoor Banquet Hall	RESORT WEAR	
		11:00 AM Onwards	Getting ready for the Grande Finale	In your designated Rooms/Areas		
			Lunch In Between			
		3:00 PM Onwards	GRANDE FINALE & AWARD CEREMONY		Evening Gown Any Colour	
DEPARTURE BEGINS						

## PROGRAM DETAILS WITH DRESSCODE

\*\*\* Carry with yourself:

1. Jeans - Preferably - Blue, Black or Grey.
2. 2 of your favorite Tee shirt. ( Any color)
3. One innovative dress that you have always wanted to wear - it should be a creative style.
4. Dress in which you are comfortable in or in which you are confident & identify yourself.

# TITLES & AWARDS

## MAIN WINNERS (TOP 5):

WINNER - "THE EMBODIMENT OF TRANSFORMATION AND INSPIRATION."

1ST RUNNER-UP - "A BEACON OF GRACE AND ACHIEVEMENT."

2ND RUNNER-UP - "A TESTAMENT TO THE POWER OF SELF-DISCOVERY."

3RD RUNNER-UP - "A CHAMPION OF CONFIDENCE AND POISE."

4TH RUNNER-UP - "A SYMBOL OF RESILIENCE AND BEAUTY."

## SPECIAL AWARDS:

BEST TALENT - "CELEBRATING THE UNIQUE BRILLIANCE WITHIN."

ACTIVE LIFESTYLE - "HONORING THE VITALITY OF A LIFE WELL-LIVED."

JURY'S CHOICE - "RECOGNIZED FOR EXCEPTIONAL PRESENCE AND IMPACT."

MEDIA CHOICE - "CAPTURING THE HEARTS AND MINDS OF THE NATION."

VIEWERS' CHOICE - "ELECTED BY THE PEOPLE, A TRUE REPRESENTATION OF CONNECTION."

## EVERY CONTESTANT WINS:

- 1 SUBTITLE - "A UNIQUE HONOR REFLECTING YOUR INDIVIDUALITY."
- CERTIFICATE OF PARTICIPATION - "A TESTAMENT TO YOUR COURAGE AND JOURNEY."
- TROPHY OF TALENT - "A SYMBOL OF YOUR UNIQUE GIFTS AND EXPRESSION."
- BRAND COLLABORATION CHANCE - "AN OPPORTUNITY TO SHINE EVEN BRIGHTER."
- GIFT FROM OUR SPONSORS

# WHY PARTICIPATE?

## National & International Opportunities:

"Transcend boundaries: Direct Entry to International Pageants for winners, opening doors to a global stage."

## PORTFOLIO CREATION:

"CRAFT YOUR LEGACY: PROFESSIONAL PHOTOSHOOTS, VIDEOS, AND BRAND COLLABORATIONS TO BUILD A POWERFUL PERSONAL BRAND THAT ENDURES."

## EXCLUSIVE MEDIA EXPOSURE:

"AMPLIFY YOUR VOICE, EXTEND YOUR REACH: MINIMUM 2 PERSONAL MEDIA COVERAGES TO SHARE YOUR TRANSFORMATION WITH THE WORLD."

## PROFESSIONAL DEVELOPMENT:

"LAUNCH A NEW CHAPTER: AD SHOTS & MODELING OPPORTUNITIES DURING THE EVENT, IGNITING POTENTIAL CAREERS AND PASSIONS."

## "BECOME AN INFLUENCER:

OPPORTUNITIES TO BECOME A BRAND AMBASSADOR FOR PARTNER ORGANIZATIONS, SHAPING NARRATIVES AND INSPIRING CHANGE."

## "INVEST IN YOURSELF:

CERTIFIED TRAINING FOR PAGEANT & PERSONALITY DEVELOPMENT, FOSTERING PROFOUND PERSONAL GROWTH AND LASTING CONFIDENCE."

# Our Participation prices & Plans

YOUR JOURNEY IS UNIQUE—CHOOSE THE EXPERIENCE THAT FITS YOU BEST!

YOUR JOURNEY IS UNIQUE—CHOOSE THE EXPERIENCE THAT FITS YOU BEST!

Most Popular ✨

OPTION 1  
(Double Sharing, 3  
Nights)

USD 450

- COMPLETE PLAN WITH  
ACCOMODATION & ALL MEALS  
E&E 2025 19th - 22nd Sept 2025
- ✓ Pick up from the Airport
  - ✓ Accommodation With All Meals (19th Sept to 21st Sept)
  - ✓ All Meals (Breakfast ,Lunch, Evening Snacks & Dinner.
  - ✓ Portfolio Shoot & Event Photography
  - ✓ Grooming & Choreography
  - ✓ Image Building Session & Counselling
  - ✓ Makeup & Hairstylist during the show
  - ✓ Skin Care guidance
  - ✓ Fitness Guidance
  - ✓ Live session on Celebrity Management
  - ✓ 2 Personal Media Coverage
  - ✓ All travel required for the show

Popular ✨

OPTION 2  
(Tripple  
Sharing, 5  
Nights)

USD 550

- COMPLETE PLAN WITH  
ACCOMODATION & ALL MEALS  
E&E 2025 19th - 21st Sept 2025
- ✓ Pick up from the Airport
  - ✓ Accommodation With All Meals (19th Sept to 21st Sept)
  - ✓ All Meals (Breakfast ,Lunch, Evening Snacks & Dinner.
  - ✓ Portfolio Shoot & Event Photography
  - ✓ Grooming & Choreography
  - ✓ Image Building Session & Counselling
  - ✓ Makeup & Hairstylist during the show
  - ✓ Skin Care guidance
  - ✓ Fitness Guidance
  - ✓ Live session on Celebrity Management
  - ✓ 2 Personal Media Coverage
  - ✓ All travel required for the show

OPTION 3

(Participation Only,  
No Stay & Travel)

USD 250

- All Meals (Breakfast ,Lunch, Evening Snacks & Dinner.  
Grooming & Choreography  
Image Building Session & Counselling  
Makeup & Hairstylist during the show
- Skin Care guidance
- Fitness Guidance
- Live session on Celebrity Management
- 2 Personal Media Coverage

# GUEST INVITATION FOR FINALE

- GENERAL ENTRY – FREE FOR THE FINALE

Kindly please book the Guest list in advance on email at [support@iamthe.world](mailto:support@iamthe.world)

## FAMILY VISIT DURING THE EVENT DAYS

We are happy to have your families during any of the days & or see the rounds requesting no disturbance during the rehearsals. Family members will not be allowed In the contestants rooms due to security issues. However you can meet at the lobby.

## YOUR FAMILY/FRIENDS FOR THE EVENT STAY

- If you wish you can get the accommodation arrangements made on the best rates available to us from the hotel for the outstation contestants guests. ( The rates will include all Meals)
- However the Contestants will have to abide by the contest rules & stay as per our regulations.
- The Accommodation will be in the same hotel for the family accompanying you if the request is made well in time. Otherwise the same will be available in the near by Hotel/Resorts.
- FOR BOOKINGS – PLEASE MAIL US AT [info@iamthe.world](mailto:info@iamthe.world)

## **WORK & GROWTH OPPORTUNITIES**

### **DURING THE PAGEANT:**

**"REAL-WORLD EXPERIENCE, REAL RESULTS: AD SHOTS FOR PARTNER BRANDS TO LAUNCH YOUR NEW CAREER."**

**"CATAPULT YOUR CAREER: ON-THE-SPOT SELECTION FOR MODELING GIGS, OPENING DOORS TO EXCITING NEW PATHS."**

**"ELEVATE YOUR PROFILE: EXTENSIVE MEDIA FEATURES, AMPLIFYING YOUR VOICE AND INFLUENCE."**

### **POST-PAGEANT CAREERS:**

**"BECOME A MENTOR, SHAPE THE FUTURE: OPPORTUNITIES TO BECOME A CERTIFIED GROOMER & TRAINER, SHARING YOUR WISDOM AND EXPERTISE."**

**"LEAD WITH YOUR VOICE: POTENTIAL TO SERVE AS A JURY & SPEAKER, BECOMING AN INFLUENTIAL FIGURE IN THE INDUSTRY."**

**"SUSTAINED SUCCESS, ENDURING IMPACT: CONTINUED MODELING & BRAND REPRESENTATION OPPORTUNITIES, SOLIDIFYING YOUR CAREER TRAJECTORY."**

**OUR CONSULTANTS & COUNSELLORS WILL BE AVAILABLE DURING THE SHOW TO GUIDE YOU AS PER YOUR INTERESTS IN THE AVAILABLE OPPORTUNITIES AS PER YOUR DESIRE & REQUIREMENTS.**



# MEDIA & PRESS COVERAGE

"YOUR STORY DESERVES TO BE HEARD: COVERAGE FROM LEADING NATIONAL & REGIONAL TV, PRINT, AND ONLINE PLATFORMS."

"REACH THE NATION, INSPIRE THE WORLD: EXPECT TV INTERVIEWS, MAGAZINE FEATURES, NEWS PORTAL SPOTLIGHTS, AND SOCIAL MEDIA BUZZ."

WATCH OUR PRESS COVERAGE  
HERE



THE  
GAZETTE



Registered as a newspaper  
Published by Authority  
Established 1665

The  
London  
Gazette



Fashion Square

The Spirit of Fashion, Beauty, Lifestyle, Luxury  
A New Revolution. A New Perspective.



DECCAN  
Chronicle

LIVE  
मुमकिन  
by  
इंडिया  
NEWS

<https://www.iamthe.world/testimonials>

CNN LIVE - <https://www.facebook.com/cnnnews18/videos/495544017951107?sfns=mo>

**LIVE** | Watch Viewpoint with Bhupendra Chaubey Recorded Live  
News18

**VIEWPOINT SPECIAL FROM DILLI HAAT**

**CNN NEWS 18**

**PROJECTED SPENDING IN SEP-OCT**  
Source: LocalCircles

**OVER ₹ 50,000**      **4%**

6:17 / 35:50









# OUR CONTESTANTS IN AD SHOTS



[A few more work reference](#)



Jasleen in Zee Music video



Pooja in Skincare ad



## Elite Guest of Honor & Jury of our Events



**Mr. Sandeep Marwah**

is the Director of Asian Academy of Film & Television & Asia School of Media Studies. He is the founder of Noida, Film City in Noida. He has also been associated with the production of more than 4,500 TV programs and 100 feature films made by 100 different production companies for more than 50 television channels from his world renowned Marwah Studios.



**Mr. Mike C Berry**

is a Jury Member at Film Finance Awards, Poland, Jury EMMY International Awards, USA and an award-winning programme-maker who has overseen in excess of 1900 hours of TV over the last 26 years. -

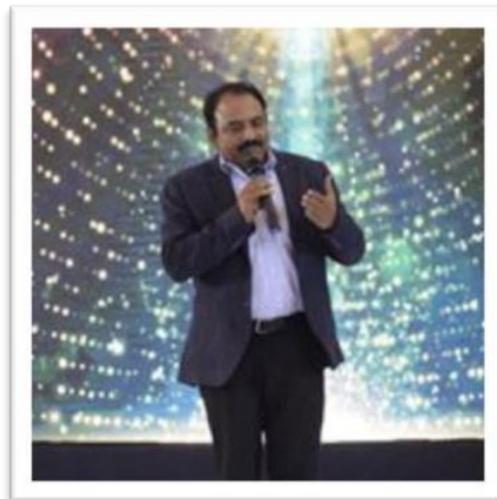


**Mr. Ravi Gilani**

is the Founder and Managing Consultant of Goldratt India. Ravi introduced TOC in India in 1998. Goldratt India is a management consulting firm that collaborates with many Brands to achieve Business goals.



**Rashmi Ahuja**  
Life Coach



**Mr. Sushil Bharti** Director  
Broadcasting MSTV  
MARWAH STUDIO



**Neelam Berry**  
Life Mentor



**Maxine Simmons –**  
Australia  
Film & Documentary Maker



**Babita Negi**  
Commonwealth  
Goldmedalist in Judo



**Charles Thomson**  
Australian-Indian  
Actor



**Nitin Soni**  
Author



**Sahil Multy Khan**  
Bollywood Music  
Composer



**Prince Aadvanshi FFE INDIA**  
INTERNATIONAL



**Mr Karan Makhijani Owner**  
– Glammint Media



**Mr Issaiah Anthony –**  
Nigeria Motivational  
Speaker



**Rakesh Sabharwal**  
Bollywood Film  
producer



**Shankar Addi Mehra**  
Film Maker



**Sadia Sajjai –**  
Afghanistan Film  
Maker

**"YOUR JOURNEY TO EXTRAORDINARY BEGINS NOW.**

**CONNECT WITH US."**

**EMAIL: SUPPORT@IAMTHE.WORLD**

**WHATSAPP: 9910138174 / 9910504831**

**SOCIAL MEDIA:**



**CLICK THE LINK BELOW TO REFER PHOTO ALBUMS OF OUR PREVIOUS  
SHOWS**

**[HTTPS://WWW.IAMTHE.WORLD/PHOTO-ALBUMS](https://www.iamthe.world/photo-albums)**

**CLICK THE LINK BELOW TO REFER OUR PREVIOUS MEDIA COVERAGE'S**

**[HTTPS://WWW.IAMTHE.WORLD/MEDIACOVERAGE](https://www.iamthe.world/mediacoverage)**

**"JOIN OUR COMMUNITY, STAY INSPIRED."**